



## THE PROOF IS IN THE PRINT

Impressed, a photo printing app that was selected as a Best New App by Apple, launches its Android app and free shipping\* just in time for the Holiday gifting season. The new release of the app has added several new products to its popular, art-quality photo books and prints. It now offers premium matte photo decals, framed custom canvas prints and wall art by trendy featured photographers – all of these premium DIY print products you can make and order in mere minutes from your phone.

Our phones are, for most of us, where our photos live. Most of them forgotten by the time a fun-filled weekend is over. Don't let your evidence of a life well lived hide in your phone. The proof is in the print. Photo prints hung on your walls, placed on your coffee table, stashed beside your bed, put in the hands of loved ones. This is proof of your life well lived, show it. Print it.

Impressed's CEO Lynne McEachern imparts some helpful advice on how to start:

“Even though we all have thousands of photos on our devices, people sometimes get stuck trying to decide what to print. We have a simple recipe for proof of a life well lived: print who and what you love, print where you've been, and print where you want to go next.”

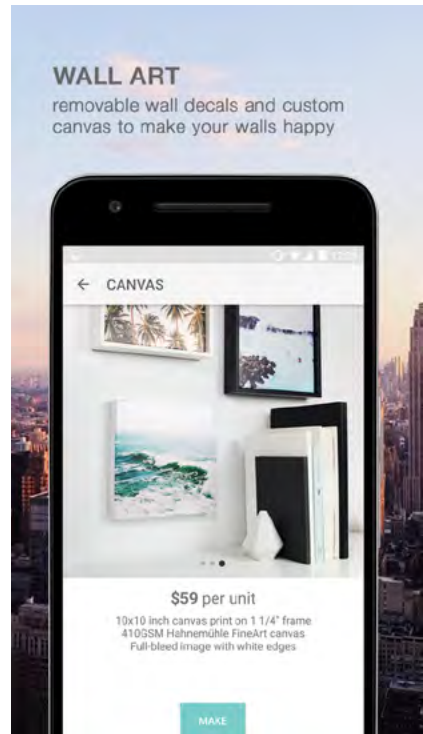
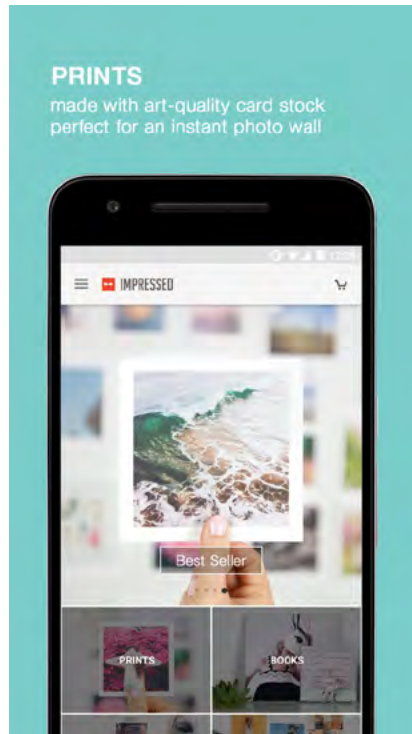
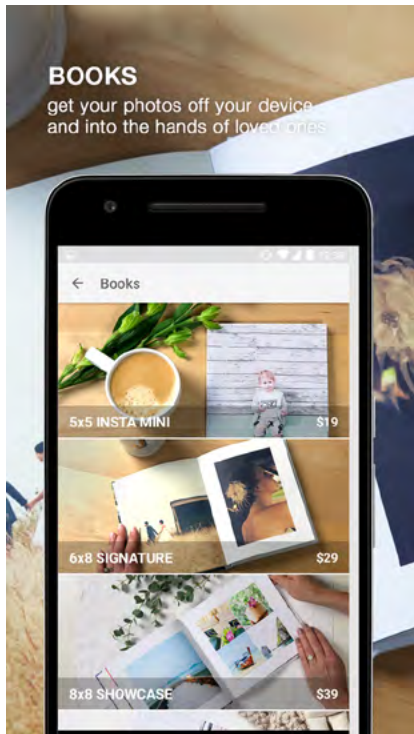
Print your photos!

Impressed is a free app now available on both the App Store and Google Play Store.

\*Free shipping in the US and Canada until the end of December 2015.

**Press Assets:** [Photos and Video](#)

## PRODUCTS



## PRODUCTS

A beautifully simple and streamlined creation process that helps you get from photo selection to checkout in just minutes.

## DESIGN THAT LASTS

We design all of our print products with a clean, modern sensibility and premium quality that will last the test of time.

## MOBILE FIRST

Your photos live on your mobile device. We make life simpler by helping you create and print from where they live. We design for the best mobile experience, always.

## **ABOUT IMPRESSED**

Impressed is a unique partnership between a mobile design team and a boutique print lab. We put quality and design first, always. Whether it's the look and feel of our mobile apps, ensuring our print products incorporate lasting modern design, or checking every photo, we work hard to delight our customers with the quality of the entire experience. Our products are all handcrafted in the historic Distillery District of downtown Toronto and ship to North America, Europe and Australia.

[www.impressedapp.com](http://www.impressedapp.com)



## **CONTACT**

**Jessika Chabot**  
Customer and Community Manager  
pr@impressedapp.com  
514-623-3557